

# 8. Releasing your project

Once your project has been tested, fixed, and validated, you are ready to publish. Your project plan should account for when and where you are publishing your product — ideally, you've been sticking to your deliverable date, and you are publishing your project on the date you originally identified.

Even if you don't hit the exact date you identified in pre-production, by following a clear project plan and making adjustments along the way, you should be within a reasonable range of your original release date.

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